

Florian Drücke Re-elected as Chairman of the Board

Berlin, November 5, 2020 - **Florian Drücke** was unanimously re-elected as Chairman of the Board for another three years at today's annual meeting of the full members of the German Music Industry Association (BVMI). **Frank Briegmann** (CEO & President Central Europe UNIVERSAL MUSIC and Deutsche Grammophon), **Bernd Dopp** (Chairman & CEO Warner Music Central Europe) and **Patrick Mushatsi-Kareba** (CEO Sony Music GSA) were confirmed as Board members as well. **Konrad von Löhneysen** (Managing Director Embassy of Music) had already been re-elected at the beginning of the week as spokesman for the associate members of the Board. In total, the BVMI board consists of five members.

Like the meeting of the associate members on Tuesday, today's meeting was held as a video conference.

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About the Bundesverband Musikindustrie e. V. (German Music Industry Association):

The Bundesverband Musikindustrie (German Music Industry Association, BVMI) represents the interests of roughly 200 music industry labels and companies who themselves comprise more than 80 percent of the German music market. As the music industry's advocacy group, the BVMI works to promote and uphold the concerns of the music industry among German and European policymaking bodies. It also serves the public as the central contact partner for all issues relating to the music industry. In addition to the compilation and publication of market statistics, the BVMI portfolio also includes many other industry related services. Since 1975, the BVMI has handed out its GOLD and PLATIN awards to the most successful artists in Germany. It launched its DIAMOND Awards in 2014 and has also commissioned the compilation of the Official German Charts since 1977. In 2013, the BVMI started its PLAYFAIR initiative, which provides consumers with guidance with regard to online music consumption. For more information, please visit: www.musikindustrie.de, www.playfair.org